



## Ohio Properties Redevelopment Institute: Transforming Problem Properties into Opportunity

*Hyatt Regency  
350 N. High Street  
Columbus, OH 43215  
April 4-5, 2012*

### Agenda

April 4<sup>th</sup>

- 8:30-9:30      **Registration/Continental breakfast**
- 9:30-10:00    **Introductions and Overview of Two Days**  
Lavea Brachman, Executive Director, Greater Ohio Policy Center
- 10:00-11:15   **Session 1: Understanding the Ins and Outs of Property Acquisition**  
**Frank Ford**, Senior Vice President of Research and Development, NPI;  
**Gus Frangos**, President and General Council, Cuyahoga Land Bank;  
**Others TBA**  
*This panel will discuss various issues related to the acquisition of property, including receivership, tax foreclosure, REO and servicers, and local property banking.*
- 11:15-11:30   **Break**
- 11:30-1:00     **Lunch Keynote: Know Your Inventory: Matching the Tools to the Problems**  
**Frank Alexander**, Sam Nunn Professor of Law and Director of Project on Affordable Housing and Community Development at Emory University
- 1:00-2:20     **Session 2: Land banks**  
**Jim Rokakis**, Director, Thriving Communities Institute;  
**Wade Kapszukiewicz**, Lucas County Treasurer, Lucas County Land Reutilization Corporation;  
**Michael Beazley**, President, Lucas County Land Reutilization Corporation;  
**Others TBA**  
*Countywide land banks are becoming a vital policy tool for counties to combat issues of vacant and abandoned housing. Panelists representing various land banks around Ohio will discuss the creation, implementation and the different programmatic details of county land banks.*
- 2:30-3:50     **Session 3: On the Ground Strategies: The Value of Neighborhood Stabilization**

**Alison Goebel (Moderator)**, Associate Director, Greater Ohio Policy Center  
**Amy-Sackman-Odum**, Director of Community Development, City of Lima;  
**Ron O’Leary**, Assistant Director of Department of Building and Housing, City of Cleveland;  
**Aaron Sorell**, Director of Planning and Community Development, City of Dayton  
**Others TBA**

*There are a range of strategies local communities can implement when broaching properties issues, including code enforcement, legal strategies, incentives, and property registration to assist at-risk neighborhoods.*

4:00-5:20

**Session 4: Rebuilding the Community: Revitalization Strategies**

**Joel Ratner (Moderator)**, President, Neighborhood Progress Inc.;  
**Presley Gillespie**, Executive Director, Youngstown Neighborhood Development Corporation;  
**Joel Owens**, Director, Community Building Partnership of Stark County;  
**Jeff Siegler**, Director of Revitalization, Heritage Ohio;  
**Others TBA**

*Though the problem property crisis is growing, municipalities and area non-profits have limited resources. However, there are number best practices local officials and CDCs have found to be quite successful, including Targeted Neighborhood Investment, understanding market dynamics and a variety of land re-use options.*

5:30-7:00

**Reception**

*Meet and greet for Institute participants and speakers.*

April 5<sup>th</sup>:

8:30-9:45

**Continental Breakfast Policy Panel: State Programs and Policy Reforms Discussion**

**Lavea Brachman (Moderator)**

**Sister Barbara Busch**, Executive Director, Working in Neighborhoods (Cincinnati);

**Alan Mallach, Fellow, Center for Community Progress**

**William Murdock**, Chief, Community Services Division at Ohio Department of Development’

**Richard C. Pfeiffer Jr.**, City Attorney, City of Columbus

*The State of Ohio shares a role in addressing the problem property issues and redevelopment opportunities. It is essential that state and local government officials work together. This panel will discuss the different state programs that address this issue and the potential for policy reforms at the state level.*

10:00-11:15

**Session 5: Using Property Information Systems**

**Mike Schramm**, Director of IT and Research, Cuyahoga Land Bank

**Others TBA**

*Data is an essential tool for any agency and program. This panel will review data collection methods and how to best utilize data.*

11:15-11:30 **Break**

11:30-1:05 **Lunchtime Panel: Developing Urban Projects in Challenging Times**

**Stephen Leeper**, President and CEO, 3CDC

**Ari Maron**, Partner, MRN LTD;

**Others TBA**

*Non-profit and for-profit developers play a role in the redevelopment of neighborhoods. This panel will include a variety of urban developers and their efforts in addressing vacant properties & housing.*

1:15-2:35 **Session 6: Banks and Their Role in Property Development**

**Thomas Fitzpatrick (Moderator)**, Economist, Federal Reserve Bank of Cleveland;

**Peg Moertl**, Senior Vice President, PNC Bank

**Others TBA**

*The session will provide a discussion of pre-foreclosure strategies by banks and development organizations to keep borrowers in their homes, as well as post-foreclosure disposition strategies to stabilize neighborhoods.*

2:45-3:30 **Wrap up: What does it all mean?**

*Institute participants can share what they've learned and what they are taking away from the two days. Greater Ohio's Executive Director Lavea Brachman will discuss needed next steps to continue action on the vacant and abandoned property issue.*