

**Rachel Hastings**, Executive Director, Price Hill Will  
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Rachel Hastings serves as Price Hill Will's Executive Director, leading staff, volunteers, and partners in collaborative efforts to improve the quality of life in the Price Hill neighborhoods. Rachel is passionate about helping residents build their skills and make connections to positively impact their neighborhood. Since joining Price Hill Will in August of 2018, Rachel has managed the \$10 million transformation of the former Price Hill Masonic Lodge into ARCO, a space for arts and community, as well as leading equitable commercial corridor redevelopment and expanding PHW's Homesteading program to make homeownership affordable for very-low-income families. Before her time at Price Hill Will, Rachel worked at The Center for Great Neighborhoods of Covington for twenty-two years, utilizing community engagement, creative placemaking, leadership development, and real estate development to spark community improvements. She spearheaded over \$12 million in real estate investment, including over 50 single family homes and the \$2.2 million transformation of a former lumber mill into the Hellmann Creative Center. Rachel has a Bachelor of Philosophy in Interdisciplinary Studies/Environmental Ethics from Miami University and a Master of Community Planning from the University of Cincinnati.

Rachel hails from Chicago, though she's called the Cincinnati area home since 1990. When Rachel is not building community in Price Hill, she and her husband, David, are busy keeping up with their two kids, Isabel (16) and Owen (14). Between cross-country, track, soccer, ultimate frisbee, marching band, and AP exams, the Hastings kids literally run circles around their parents. Rachel loves to cook, bake, and garden when she's not dreaming up a wish list for the fifteen-years-in-and-still-going-strong renovation of the Hastings' 1907 American Foursquare in Northside. The Hastings family has a bit of wanderlust (perhaps due to those never ending home projects) and have traveled to Germany, France, Austria, Ireland, and Iceland in addition to many places in the States and Canada.